

Michael T. Fennen

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OBJECTIVE:

To obtain a challenging position utilizing my problem solving and technical skills while working on goals in a team environment.

SKILLS & KNOWLEDGE:

Software: Adobe Photoshop, Adobe Illustrator, Adobe In Design, Macromedia Dreamweaver, Macromedia Flash, Microsoft Office

Operating Systems: Windows (Vista, XP, 2000, 98, NT), Mac (OS X)

Awards: Won marketing / design contest for Camel cigarettes special markets campaign which included the production of two different packaging designs

PROFESSIONAL EXPERIENCE:

Beadler Design and Illustration (May 2005 - Present)

Freelance Designer

- Design apparel and CD packaging for various independent artists
- Create print advertisements for marketing and promotional use
- Develop successful merchandise / marketing campaigns for independent bands that resulted in the sales of over 2000 t-shirts
- Design and manage portfolio websites and online portfolio networks
- Prepare working files for print and production
- Produce pre-production mock ups for client review
- Extensive client list which includes Chillers Clothing, Protest The Hero, Quiksilver, The Reason, Endgame Clothing, Skies Kill, Triangle Shirt Factory, Metro Station, Teefury, Zolof The Rock and Roll Destroyer, Excessum, Shapes and Stars, Boy Girl Sleepover, Thieves and Villains, Spaces for Morning, Anchors for Arms

Sir Alistair Rai Clothing (June 2008 - July 2008)

Part Time Graphic Designer

- Responsible for organizing and developing line sheets for current and new product lines.
- Designed and coordinated copy writing for product E-mailers
- Contributed to the organization and design of the catalog for product line
- Helped with online promotion of company through various social networks
- Designed business cards and letter head

Gyro Worldwide Advertising (February 2007 - August 2007)

Design Internship

- Worked on designs and packaging for Camel Cigarettes
- Contributed art for various ads showcasing Camel's No. 9 packs
- Helped with production and editing of print advertisements
- Client / brand research and analysis

EDUCATION:

- Duquesne University - Graduated in 2005 with a BA in Multimedia with Double Minor in Communications and Philosophy

REFERENCES:

- Available upon request